



## ATLANTIC OUTSTANDING YOUNG FARMERS PROGRAM

# 2010 Sponsorship Opportunities

The OYF Atlantic Region is once again hosting the annual recognition event, honoring the most outstanding young farmers in the region. The 2010 event will take place in Charlottetown, PEI February 25<sup>th</sup> and 26<sup>th</sup> at the International Potato Expo. **Our 2009 recipients, Greg and Tania MacKenzie, owners and operators of MacKenzie Produce in Straford, PEI**, will be passing the torch onto another deserving couple, who will then represent the Atlantic Region at the National level. So far, we have received nominations from all three Maritime provinces with the hopes that all will continue on in the process and participate at the event.



OYF is a national program that recognizes farm couples who exemplify excellence in the industry. To qualify, nominees must be between the ages of 18 and 39 years and be farm operators, deriving a minimum of two thirds of their income from their farming operation. Any individual or organization is encouraged to nominate successful farmers who meet these qualifications. Participating nominees then fill out an application and attend the regional event where they do a PowerPoint presentation, are interviewed and judged to select a winner, who then goes on to represent the Atlantic region at Nationals.

OYF is a positive, proactive program that offers numerous personal and business benefits to participants. We are hoping you will support us and these young couples through a much appreciated sponsorship. Our sole source of funding is sponsorships so every contribution counts. As a way to ensure we have some secure funding over several years, we introduced our CHARTER sponsorship level. This year, we are proud to have Farm Credit Canada as a Charter and would love to have two other CHARTERS. We are redoing our brochure this year, as well as our booth, and would be honoured to promote your company or organization as a long-term supporter of this exciting program. All the information you need to support the program through sponsorship is enclosed.



The OYF is a terrific program and the Atlantic provinces have some awesome young farmers! Please help us celebrate them with a contribution!

Sincerely,

OYF Atlantic Sponsorship Chair/AgraPoint  
Atlantic Young Farmers Committee

(902) 678-7722  
l.godlien@agrapoint.ca

10-210 Webster Street  
Kentville, NS B4N 1H7

## **CHARTER LEVEL ~ \$2,000**

### **ONLY TWO AVAILABLE**

### **THREE-YEAR COMMITMENT (STARTS WITH 2010 EVENT)**

#### **BENEFITS**

- Exclusivity - one of only three available
- Logo on all program materials and profile at events for the duration of the sponsorship - this includes a new program brochure, booth, news releases, all letters and ads and other communications used to promote the Atlantic program and regional selection event
- Presence on regional website homepage with a company profile and link to site
- Opportunity to join committee in an advisory role
- Opportunity to set up a trade show booth at event (during reception - outside banquet)
- Opportunity to be associated with a specific activity at event (Banquet, Nominee Luncheon, Breakfast – first come, first pick)
- Lunch with nominees
- Opportunity to speak at the banquet
- Banner/floor space at regional recognition event
- Full page in the event programme (black and white, inside front, inside back, back – first come, first pick) and logo on the front
- Two banquet tickets
- Logo on tabletop cards
- Logo on event signage
- Logo on PowerPoint

## **DIAMOND LEVEL ~ \$1,500**

#### **BENEFITS**

- Banner/floor space at regional recognition event
- Full page in regional event programme
- Two banquet tickets
- Logo on tabletop cards
- Logo on event signage
- Logo on regional website
- Logo on PowerPoint

## **RUBY LEVEL ~ \$1,000**

#### **BENEFITS**

- 1/2 page in regional event programme
- Two recognition dinner tickets
- Logo on tabletop cards
- Logo on event signage
- Logo on regional website
- Logo on PowerPoint

## **EMERALD LEVEL ~ \$500**

### **BENEFITS**

- 1/3 page in regional event programme
- Two recognition dinner tickets
- Logo on event signage
- Logo on regional website
- Logo on PowerPoint

## **SAPPHIRE LEVEL ~ \$250**

### **BENEFITS**

- ¼ page in regional event programme
- One recognition dinner ticket
- Logo on regional website
- Logo on PowerPoint

## **FRIEND OF OYF ~ \$100**

### **BENEFITS**

- Recognition in regional event programme
- Logo on regional website
- Logo on PowerPoint



**ATLANTIC OUTSTANDING YOUNG  
FARMERS PROGRAM**  
*2010 Sponsorship Confirmation Form*

**Yes!** We would be pleased to sponsor the 2010 Regional Outstanding Young Farmers Program at the following level:

- |                          |  |                     |
|--------------------------|--|---------------------|
| <input type="checkbox"/> | <b>CHARTER (three year commitment)</b> | <b>\$2000/annum</b> |
| <input type="checkbox"/> | <b>DIAMOND</b>                         | <b>\$1500</b>       |
| <input type="checkbox"/> | <b>RUBY</b>                            | <b>\$1000</b>       |
| <input type="checkbox"/> | <b>EMERALD</b>                         | <b>\$500</b>        |
| <input type="checkbox"/> | <b>SAPPHIRE</b>                        | <b>\$250</b>        |
| <input type="checkbox"/> | <b>FRIEND OF OYF</b>                   | <b>\$100</b>        |
| <input type="checkbox"/> | <b>Please invoice us</b>               |                     |

**Contact:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Full Postal Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail Address (\*mandatory):** \_\_\_\_\_

**PLEASE FAX TO (902) 678-7266 if wishing to be invoiced**

**Please mail form and payment to:**

**Atlantic Outstanding Young Farmers Program**

**c/o AgraPoint**

**10-210 Webster Street**

**Kentville, NS B4N 1H7**

**For more information on the OYF program  
or regional event, please visit our website at [www.oyfatlantic.ca](http://www.oyfatlantic.ca)  
Thank you so much for your support!**

Shortly after receiving your sponsorship confirmation you will be notified with information regarding your benefits - specifically your ad in the programme booklet and Banquet tickets, if applicable to your level of sponsorship.